

# CERAMIC INDUSTRY

The Exclusive Global Voice of Ceramic & Glass Business and Manufacturing

**BONUS:**  
BUY 6 AND GET  
12 MONTHS  
EXPOSURE WITH  
FREE ONLINE  
BONUS MONTHS!

## 2010 CI BUYERS' CONNECTIONS OPTIMIZE YOUR EXPOSURE!

**WOW**  
DOUBLE SIZE!  
DOUBLE  
EXPOSURE!



Benefit from the  
**SYNERGY** of combined  
Web, show, digital and  
print exposure.  
Create exposure, brand equity and loyalty.

### INTEGRATED MARKETING SOLUTION ECONOMICAL, 1/3 PAGE, 4-COLOR MINI-ADS

Reinforce your sales message and showcase your:

- Literature
- Home page
- Product sheets
- New products
- Specialty products and accessories

### BUILD AND EXTEND YOUR BRAND IDENTITY:

- 8,000 qualified subscribers in print and digital editions\*
- Exposure to over 170,000 users each year!\*\*
- Distribution at key national and international shows and meetings\*\*\*

\*June 2009 BPA Circulation Statement // \*\*Print, enews, web exposures. Publisher's own data aggregated from AdJuggler, SiteCensus and June 2009 CI BPA statement. // \*\*\*Publishers Own Data

*Buyers' Connection shown actual size.*

### 2010 Buyers' Connection Display Advertising Rates (available in Feb, May, June, Aug, Sept, Oct, Dec)

size: 2 5/16" x 3"	1x	3x	7x
CI display advertisers	\$635.00	\$585.00	\$510.00
others	\$735.00	\$685.00	\$610.00

Rates include free hotlinks in digital edition.

### CLOSING:

5th of month preceding publication

To place your order or for more information, contact:

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