

CERAMIC INDUSTRY

The Exclusive Global Voice of Ceramic
& Glass Business and Manufacturing

A BNP MEDIA PUBLICATION
WWW.BNPMEDIA.COM

RETURN FORM BY:
August 05, 2008

2008-2009 CERAMIC COMPONENTS DIRECTORY

ORDER FORM

Account No: 1

Page: 1 of: 3

Sales/Mktg. Mgr.

Please correct the contact and mailing information for the Person Responsible for Updating this Listing.

List your company in the Ceramic Industry Ceramic Components Directory. The CCD will be mailed to more than 7,500 users of ceramic components in all industry segments and will be searchable online for 12 months.

Yes! Include my company in the CI 2008-2009 Ceramic Components Directory. I understand this is a PAID order. Please clearly indicate any changes to your company information below and product codes on page 2. Order Enhancements on page 3. Please return all three pages.

PUBLISHED COMPANY INFORMATION

Company:

Division:

Address:

City:

State/Province:

Zip/Postal Code:

Country: UNITED STATES

Phone:

Fax:

Email:

Web/Home Page:

CONTACT PERSONNEL

List key contacts and their titles. Please limit to two. The first two names will be used if more are provided.

Your listing will NOT be processed without payment (see page 3) and the following information:

Please sign and return all pages of this form by August 5, 2008 in the envelope provided or by fax to Ginny Reisinger at 248-502-1055.

Name: _____ Title: _____
Signature: _____ Date: _____
Email:* _____ Fax:* _____

*CI is moving to an online listing form and future listing notifications will be sent via email. By providing your fax number you are giving permission to fax you with questions concerning this or future listings. If you do not wish to receive faxes, please leave the fax field blank. All other fields required.

Occasionally, listed companies receive special email offers from relevant organizations. If you do not wish to receive such offers, please check here.

Ceramic Industry * 6075B Glick Rd. * Powell, OH 43065 * www.ceramicindustry.com/CCD

Reminder! Return All Pages to: Ginny Reisinger; Phone: 614-760-4220; Fax: 248-502-1055; Email: reisingerg@bnpmedia.com

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Deadline: August 05, 2008

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GENERAL COMPANY DESCRIPTION

Include general description of your company. Please limit to 20 words or less.

PRODUCT LISTING SECTION - **IMPORTANT -You must Select Product Codes to be Searchable Online**

UNLIMITED PRODUCT CODES ARE INCLUDED WITH YOUR PAID LISTING. Your company name will appear under the following product categories. Add code numbers and descriptions of any additional headings under which you wish to be listed. Refer to the enclosed Product Heading List for the complete list of code numbers and headings available. To delete a category, "X" out the Product Code Number. Please write-in any components/products not on our list for consideration.

CODE NUMBER/HEADING

Sales/Mktg. Mgr.

LISTING AND ENHANCEMENT ORDER FORM

MAXIMUM *INTEGRATED* EXPOSURE IN PRINT AND ONLINE!

Take advantage of *CI's* Google-Based Search Engine

OPTION	DETAILS	NET RATES*
PREMIUM PLUS PACKAGE	<input type="checkbox"/> Includes everything in the Premium Package plus a tile ad. Tile ad appears throughout online directory.	\$1750
PREMIUM PACKAGE	<input type="checkbox"/> Includes unlimited product listings in print and online, hotlink, 4-color logo, company contact information and up to three spec sheets (spec sheets online only). PLUS preferred alpha search positioning.	\$1050
DELUXE PACKAGE	<input type="checkbox"/> Includes Print Banner, unlimited product listings with 4-color logo in print and online and hotlink to your email and url.	\$800
BASIC PACKAGE	<input type="checkbox"/> Includes unlimited product listings in print and online with hotlink and 4-color logo, plus company contact information.	\$360
LISTINGS ONLY	<input type="checkbox"/> Includes unlimited product listings in print and online, and hotlink, plus company contact information.	\$95

*Ceramic Industry will make every effort to position your ad or banner as directed, but position is not guaranteed.

If you have any questions with the order form options, contact Ginny Reisinger; phone 614-760-4220; email: reisingerg@bnpmedia.com.

Materials Instructions:
 ___ please repeat art from last year ___ sending new art (logos should be TIFF, JPG or EPS files, 300 dpi).
 Send new materials to bombardd@bnpmedia.com by August 12.

Prepayment Required – please fill in payment information:

Method of Payment, Please Checkmark

Check (Payable to BNP Media in U.S. Funds – Mailed to Ginny Reisinger) Check # _____

AMEX Visa MasterCard Diners Club

Card # Exp. Date _____

Authorized Signature _____ Print Name _____

Email Address for Receipt _____

TOTAL AMOUNT:
\$ _____

All prices are net and non-commissionable. Credit Card payments will appear on your statement as BNP Media. NOTE TO COMPANIES OUTSIDE OF THE US AND CANADA: PAYMENT PREFERRED ON A CREDIT CARD. CHECKS MUST BE IN US FUNDS AND DRAWN ON A US BANK.

THANK YOU FOR PARTICIPATING IN *CI's* 2008-2009 CERAMIC COMPONENTS DIRECTORY!