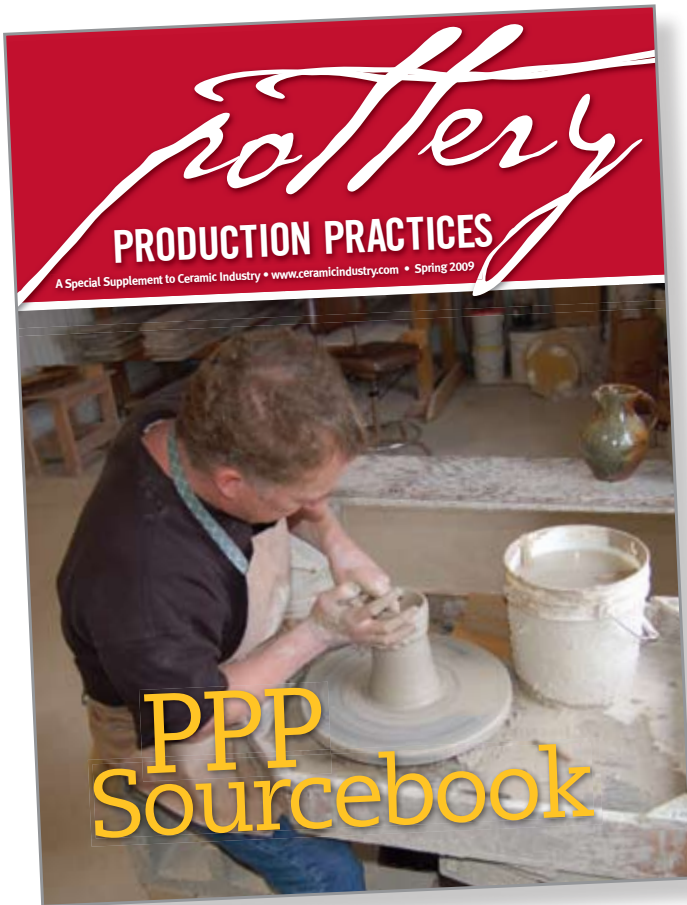


POTTERY PRODUCTION PRACTICES SOURCEBOOK AND HOTSPOT



REACH OUT TO POTTERY STUDIOS, SCHOOLS, ARTISANS AND PRODUCTION POTTERS!

The PPP Sourcebook contains useful reference information on all stages of production, including forming, finishing, decorating and firing PLUS – comprehensive sourcebook of materials, equipment and tools, including complete supplier contact information in a quick review chart format for key purchasing categories

- | | | | |
|---|---|---|--|
| <ul style="list-style-type: none"> ▪ accessories ▪ air filters ▪ banding & decorating wheels ▪ bentonite ▪ books/videos/software ▪ burners ▪ ceramic casting slip ▪ classes/workshops ▪ clay ▪ contract manufacturing ▪ control systems ▪ decals ▪ design services ▪ equipment/supplies ▪ engineering services | <ul style="list-style-type: none"> ▪ engobes ▪ exhibit ▪ extruders ▪ frits ▪ gerstley borate ▪ grog ▪ heating elements ▪ jewelry findings/supplies ▪ kiln furniture ▪ kiln design/repair ▪ kiln hoods ▪ kiln shelves, alumina ▪ kiln shelves, cordierite ▪ kiln shelves, silicon carbide ▪ kiln vents ▪ kilns, electric | <ul style="list-style-type: none"> ▪ kilns, raku ▪ mixers, ball ▪ mixers, batch ▪ mixers, clay ▪ molds, plaster ▪ molds, pressure casting ▪ molds, resin ▪ nepheline syenite ▪ personal safety ▪ photography services ▪ porcelain ▪ prepared glazes ▪ presses ▪ pug mills ▪ pyrometers | <ul style="list-style-type: none"> ▪ pyrometric cones ▪ ramming mixes ▪ refractories, firebrick ▪ racks, trucks, bat mobiles and carts ▪ silica ▪ slab rollers ▪ spray booths ▪ spray equipment ▪ stains ▪ talc ▪ testing, raw materials/glazes ▪ thermocouples ▪ tools ▪ wheels |
|---|---|---|--|

POTTERY PRODUCTION PRACTICES HOTSPOT

Get Superior Exposure for your production/art studio equipment and supplies as a sponsor of the PPP HotSpot.

The PPP HotSpot is THE place for professional potters, art educators and anyone interested in the wonders and challenges of pottery production to network.

PPP's editor, Susan Sutton, and regular bloggers Jonathan Kaplan and Jeff Zamek share experiences and offer advice and opinions in three focus areas covering key topics like design, sales, shows, firing, workshops and more.



FOCUS AREAS INCLUDE:

- Making a Living
- Creating a Vision
- Getting Schooled

SPONSORSHIP INCLUDES:

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- Banner ad on PPP HotSpot website (rotates with other sponsors)
- Hotlinks from banner and tile

Cost per month \$300 net

(Tiles also available separately. \$150/month, \$400/quarter)



GET THE TOP OF MIND BENEFIT OF INTEGRATED MEDIA

PPP Sourcebook - Outstanding packages for Superior Exposure

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PREMIUM PACKAGE	DELUXE PACKAGE	LISTINGS AND LINKS PACKAGE	TILE AD
<ul style="list-style-type: none"> Top Tier search results with star designation online 12 months Star designation in print and digital issues Plus everything in the Deluxe Package 	<ul style="list-style-type: none"> Unlimited listings in print, digital, and online Online and digital links to email and website Your color logo in address index and online Up to 3 catalog covers or brochures posted online 12 months. 	<ul style="list-style-type: none"> Unlimited listings in print, digital, and online Online and digital links to email and website. 	<ul style="list-style-type: none"> 125 x 125 pixel tile ad Link to email and website Appears throughout online C/ PPP Sourcebook for full year
PACKAGE COST \$750	PACKAGE COST \$500	PACKAGE COST \$150	TILE COST \$400

Sourcebook Listings Closing: **JANUARY 15, 2010**
 Sourcebook Display Ad Closing: **FEBRUARY 10, 2010**
 Publication: **MARCH 2010**

Rates shown in USD.

Need assistance or more information?, contact:

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