

Please rush delivery to: _____

SYNERGIZE your SEARCH

With CI's Multi-Media Classified Ad Options

Combine POWER-PACKED PRINT and DYNAMIC ONLINE Exposure

- ◆ CI is your best tool for reaching manufacturers in all facets of ceramics: advanced, glass, traditional
- ◆ Find hard-to-locate qualified job candidates
- ◆ Generate \$\$\$\$ selling used equipment
- ◆ Lower your cost with frequency discounts

POWER-PACKED PRINT

- ◆ Reach 10,000 qualified circulation in 12 monthly issues (June 06 BPA)
- ◆ 93% of CI subscribers are individuals engaged in manufacturing, designing or decorating ceramic and glass products (June 06 BPA)
- ◆ Bonus distribution at key national and international trade shows

DYNAMIC ONLINE EXPOSURE

- ◆ Online posting to www.ceramicindustry.com including hotlinks (with your print ad)
- ◆ Need FASTER exposure? We can post online in 24 hrs (upon request)
- ◆ BANNERS, SKYSCRAPERS, TILES are also available for high visibility

plus CI CYBERNEWS:

- ◆ CI's electronic newsletter sent to 5,500 (August 06 ExactTarget) qualified subscribers every week.
- ◆ Prime space available on a weekly and quarterly basis: banners, tiles (first-come, first-served)



2007 CLASSIFIED ADVERTISING RATES

	2-1/8" x 1"	2-1/8" x 2"	2-1/8" x 3"	2-1/8" x 4"	2-1/8" x 5"	2-1/8" x 6"	2-1/8" x 7"
1x	\$155	\$275	\$395	\$515	\$655	\$770	\$890
3x	\$150	\$265	\$380	\$495	\$625	\$740	\$855
add color:	\$55	\$55	\$55	\$55	\$100	\$100	\$100

6x, 9x, 12x rates available.

2007 CI Cybernews Rates

	Weekly	Monthly
Classified tile (125 x 125 pixels)	\$75	\$250
Classified banner (468 x 60 pixels)	\$150	\$500

Rates are based on column inches per insertion, billed monthly. For web-only classifieds, including link, use above rates. For ads over 7.5 column inches (1/4 pg), display rates apply. Display-size classified color rates: 1/4-page, add \$175; 1/2-page, add \$275; full-page, add \$500. Prepayment required with new orders. Classified advertising is non-commissionable and does not count toward display ad frequency. CI does not guarantee specific placement of classified ads. All rates shown NET, USD.

Call today for more details or email your text and we'll set and quote your ad!

CLOSING:

5th of month preceding publication

CERAMIC INDUSTRY
The Exclusive Global Voice of Ceramic & Glass Business and Manufacturing