

CERAMIC

INDUSTRY

The Exclusive Global Voice of Ceramic
& Glass Business and Manufacturing

APRIL 2012 CERAMIC COMPONENTS DIRECTORY MATERIALS SPECIFICATIONS

Account Number:

Company:

Person Ordering:

Submit all artwork and materials by March 7, 2012 to
<http://directories.bnpmmedia.com> (Select CI Ceramic Components Directory)
or Stacey Hurley, hurleys@bnpmmedia.com

- Repeat materials from 2011 Ceramic Components Directory.
- Will supply new materials.

Questions? Contact Stacey at hurleys@bnpmmedia.com

MATERIAL SPECIFICATIONS

LOGOS: 4-Color
File Format – JPG, EPS or TIF
Resolution – 300 dpi or higher

SOCIAL MEDIA: Icons to appear with your online listing. Url to each specific page for your company. Only one url allowed per social media platform (Facebook, Twitter, LinkedIn)

TILE AD: Ad/File Size – 125 x 125 pixels, JPG or GIF (20k or less) or SWF (30k or less)
Colors – 256 or less
Resolution – 72 dpi
File Format – JPG or GIF (static or animated) and SWF (Adobe Flash, must include .FLA file)

PRINT BANNER: Size: 4.5" x 1"
File Format – JPG, EPS or GiF
Resolution – 300 dpi or higher

THANK YOU FOR PARTICIPATING IN *CI'S*
APRIL 2012 CERAMIC COMPONENTS DIRECTORY!