

CERAMIC

INDUSTRY

The Exclusive Global Voice of Ceramic
& Glass Business and Manufacturing

SERVICES DIRECTORY SPECIFICATIONS

Submit all artwork and materials by November 2, 2011 to
<http://directories.bnpmmedia.com> (Select CI Service Providers)

- I am ordering logos, a services ad and/or tile ad.
- Repeat materials from 2012 Services Directory
- Will supply new materials

Questions? Contact Stacey Hurley at 248-786-1662 or hurleys@bnpmmedia.com

Account Number:

Company:

Name:

We can design your services ad for you or you may submit finished artwork. Please call Stacey to discuss design.

LOGOS: 4-Color
File Format – JPG, EPS or TIF
File Size – 300 dpi or larger

SOCIAL MEDIA: Icons to appear with your online listing. Url to each specific page for your company. Only one url allowed per social media platform (Facebook, Twitter, LinkedIn)

TILE AD: Ad/File Size – 125 x 125 pixels, JPG or GIF (20k or less) or SWF (30k or less)
Colors – 256 or less
Resolution – 72 dpi
File Format – JPG or GIF (static or animated) and SWF (Adobe Flash, must include .FLA file)

THANK YOU FOR PARTICIPATING IN CI'S 2012 SERVICES DIRECTORY!