

CI Website net rate

CI Website banner ad (full year)	\$9,690
CI Website banner ad (quarter)	\$2,465
CI Website tile ad (full year)	\$5,490
CI Website tile ad (quarter)	\$2,130
CI Website skyscraper (quarter)	\$4,025
CI Website Editor's blog sponsorship (1 month)	\$1,650
CI Website Video Broadcast (1 month)	\$990
CI Website Product of the Week (week)	\$600

CI CyberNews E-Newsletter net rate

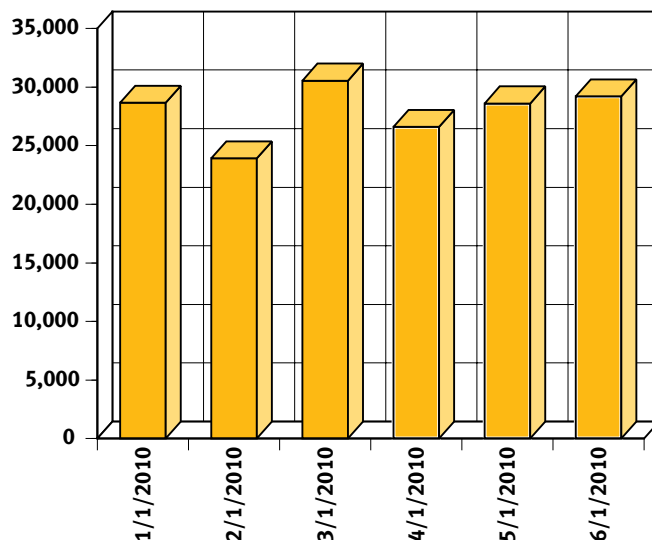
Sponsor (quarter)	\$2,900
FocusOn (1 week)	\$700
Banner (1 week)	\$600
Banner (12 weeks)	\$4,900
Banner - below the fold (1 week)	\$500
Banner - below the fold (12 weeks)	\$3,900

Digital Edition Sponsorships and Ads net rate

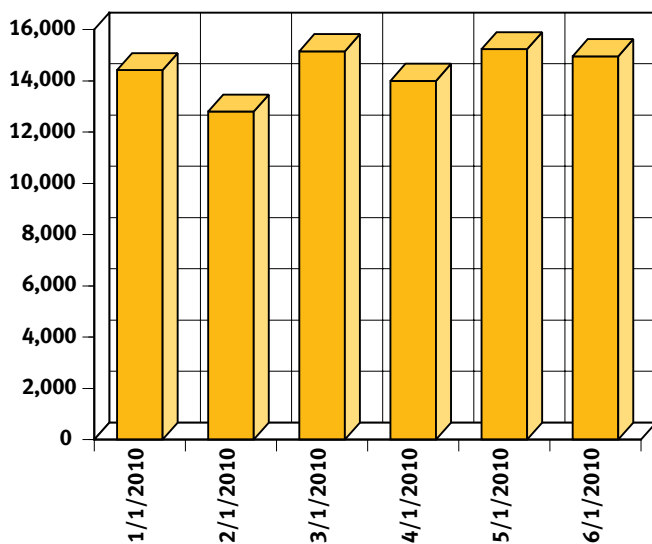
Issue sponsorship	\$1000
Audio or video	\$500
Flash animation	\$700
Index tab	\$280
Business reply card/call back card	\$140
Blow-in card (two panels)	\$560
Belly band (two panels)	\$580
Gatefold (three panels)	\$840
Barn door (five panels)	\$1400
Article text view	\$140

All rates shown on this page are non-commissionable, net in USD.
For rich media elements or special projects, ask for a quote.

CI Web Page Impressions



CI Unique Web Browsers



AMY VALLANCE (Publisher, Midwest/West/Southwest U.S.,
Western Canada)
281-550-5855 | vallancea@bnpmedia.com

BRANDON MILLER (Eastern U.S. and Canada, Latin America)
610-436-4220 ext. 8513 | miller@bnpmedia.com

PATRICK CONNOLLY (Europe)
44-1702-477341 | patco44uk@aol.com

GINNY REISINGER (Media Sales Representative)
614-760-4220 | reisingerg@bnpmedia.com