## 2009 Editorial Calendar

### January
- **Materials Handbook**
  - Advanced and whitewares
  - Raw/advanced mfg materials
  - Nanomaterials
- **Special Reports**
  - Materials Outlook
  - Supplier Listings
  - Cocoa Beach Preview
- **Supplement/Section**
  - Resource Management

**Bonus Distribution**
- Cevisama

### February
- **Quality Control/Quality Assurance Instrumentation**
  - Particle size/shape characterization
  - Thermal analysis & processing
  - Product testing/lab equipment
- **Special Reports**
  - R&D Directory
  - Supplier listings chart
  - Glass Manufacturing
- **Supplement/Section**
  - Brick & Clay Record

### March
- **Decorating**
  - Whitewares and glass
  - Regulations, glazes, UV inks
- **Special Reports**
  - Refractories
  - Glass Manufacturing
- **Supplement/Section**
  - Pottery Production Practices
  - Annual Sourcebook
  - NCECA and art educator distribution
  - NCECA booth showcase (online)

### April
- **Thermal Processes**
  - Drying, firing, sintering
  - Heating elements, oxy-fuel
  - Microwave processing

**Special Reports**
- Materials Handling/Powder Processing
- Earth Day
- Advanced Ceramics

**Bonus Distribution**
- Fuel Cells, Small Fuel Cells
- CerMA

### September
- **Ceramic Components Directory**
- Finished Component Purchasing Directory and Resource

**Special Reports**
- DECO 07 Awards
- Whitewares and glass
- R&D Overview

**Supplement/Section**
- Brick & Clay Record

### October
- **Modern Manufacturing**
  - Lean mfg, robots/automation
  - Efficient production systems
  - Turnkey mfg solutions
- **Sustainable Manufacturing**
  - Energy conservation
  - Sustainability
  - Green, recycling

**Special Reports**
- Ceramitec Preview
- Materials Handling/Powder Processing

**Supplement/Section**
- Advanced Ceramics
- Resource Management

**Bonus Distribution**
- Plant Operator’s Forum
- MS&T and ACerS annual meeting, ATE Expo/Natl Mfg Week/Green Mfg Expo
- Fuel Cell Seminar UNITECR

### July
- **Data Book/Buyers’ Guide**
  - Raw/processed materials
  - Manufactured materials/finished products
  - Batching/materials handling
  - Forming/finishing, decorating
  - Firing/drying, refractories
  - Environmental/safety products
  - Instrumentation/lab equipment
  - Studio pottery supplies/equipment

**Special Reports**
- Supplier listings
- Association listings
- Company listings
- Ceramic reference
- New product highlights

### August
- **Modern Manufacturing**
  - Lean mfg, robots/automation
  - Efficient production systems
  - Turnkey mfg solutions

**Special Reports**
- DECO 07 Awards
- Whitewares and glass
- R&D Overview

**Supplement/Section**
- Brick & Clay Record

### Bonus Distribution
- Plant Operator’s Forum
- MS&T and ACerS annual meeting, ATE Expo/Natl Mfg Week/Green Mfg Expo
- Fuel Cell Seminar UNITECR
CI EDITORIAL IN 2009

Challenges ranging from the economy to the environment are impacting our industry, and our world. CI’s pledge is to help manufacturers weather these difficult times by offering valuable, practical information to help them succeed in their businesses. From advanced ceramics and glass to firing and refractories, CI covers each segment of the ceramic and related industries with case studies, innovations, feature articles, news, new products and much more.

CI’s easy-to-read Editorial Calendar includes each issue’s primary focus at the top. Details regarding Special Reports and Supplements/Sections are listed for your reference, and our integrated marketing offerings are also highlighted. In addition, the Editorial Calendar lists each of CI’s popular directory-type issues—the Materials Handbook (January), the R&D Directory (February), the Data Book & Buyers’ Guide (July), the Ceramic Components Directory (September), the Equipment Digest (November) and the Services Marketplace Directory (December).

We’re particularly excited about the new Sustainable Manufacturing focus for our April issue in 2009. Sustainability has never been more important, and this issue of CI will share information regarding energy conservation for processes and facilities, energy-saving products, recycling, and other green issues.

On the Net highlights the various features available on our website, including the Editor’s and PPP Blogs, RSS feeds, breaking news, daily updates and more. Finally, Bonus Distribution lets you know which industry trade shows each issue will travel to.

CI’s staff is dedicated to bringing our readers real-world, practical solutions to the various challenges they face each day, and we are excited about the many opportunities available in 2009 to help our readers prosper.

Susan Sitten
Editor-in-Chief